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JS
JOURNAL

JANUARY 1955



J. S. JOURNAL

HOUSE MAGAZINE OF J. SAINSBURY LTD.

JANUARY 1955

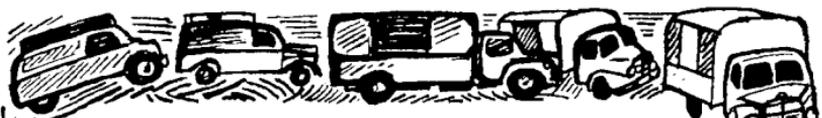
NEW SERIES, NO. 13

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Letters and contributions are invited from all members of J.S. Staff. Photographs of Staff Association activities will be particularly welcome. A fee of half a guinea will be paid for any photograph by a member of J.S. Staff which is published in J.S. JOURNAL.

All communications should be sent to
The Editor, J.S. JOURNAL,
Stamford House, Blackfriars,
London, S.E.1.



THE DIRECTORS send their New Year Greetings and good wishes to each and every member of the J.S. community and to our friends the world over who are readers of this Journal. 1954 was for J.S. truly a year of great achievement and we take this opportunity of thanking all those who contributed to it. May we worthily respond to the challenge and opportunities of

1955.





The new all-glass fronts of 18 and 20 Holloway.

Holloway's New Look

At 16/20 Holloway this year, two of the shops, numbers 18 and 20, celebrate their diamond jubilee and have just been completely remodelled to look their best for the anniversary. Number 16 will also be refitted during the early months of 1955.



*Mr. A. Wickens,
Manager of 16/20
Holloway.*



*The new grocery counter
with a confectionery
display. On the left,
Miss Chincilla, right,
Mrs. Fuller.*



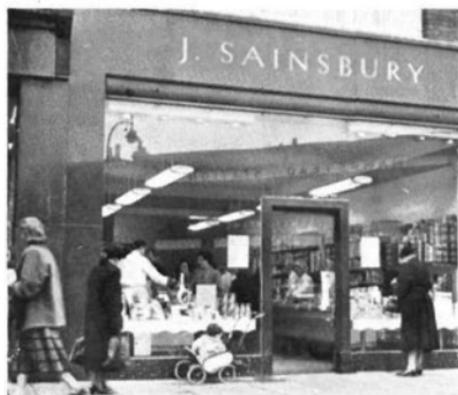
The two shops are connected by an archway. The assistants in the cooked meat and cheese departments are, L. to R., Mrs. Shaumessy, Mrs. Evans, Mrs. Brock and Mrs. Gregory.



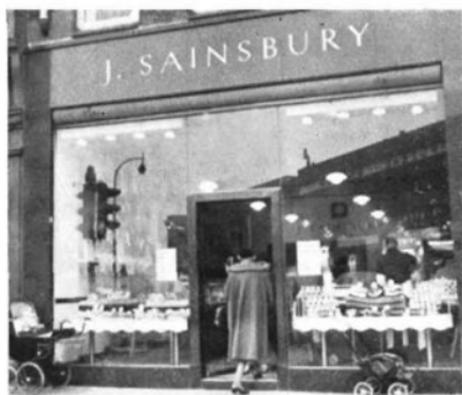
In the grocery department, L. to R., are Miss Bridges, Mr. Wickens and Mrs. Patterson.



At the provisions counter are, L. to R., Mrs. Davis, Mr. Tweedale, Miss Leahy and Miss Richards.



The new shop in Heath Street.



The old shop now has the new all-glass front

Happy Hampstead's New Shop

At Heath Street in Hampstead where very appropriately Mr. Heath is manager J.S. have opened a new shop to deal with the steadily increasing volume of trade there. The shop is two doors downhill from the old one with Boots now sandwiched between our two shops.



The grocery counter in the new shop. On the left Mrs. Kroll and right, Miss Packer.

OPPOSITE. *Mr. Heath, Manager of Heath Street Branch.*



ABOVE. *The preparation rooms behind the old shop. On the left is Mr. Benn, poultryman; on the right Miss Coppen and centre Mr. Clark.*

RIGHT. *Meat preparation. On the left is Mr. Gander and behind him is Mr. Baggott (Meat Supervisor). On the rear table is Mr. Graham and on the right Mr. Rogers.*

BELOW RIGHT. *The warehouse below the new shop.*





ABOVE. *The new grocery counter showing the stairhead at the back leading to the warehouse.*



LEFT. *The provisions counter. L. to R. the assistants are Mr. Kirby, Mr. Jones, Mrs. Pollard, Mr. Ewen and Mr. Saunders who has been made Assistant Manager since these pictures were taken.*



The fresh meat department now has room to spread itself on the counter where formerly it was confined to a third of this space.



Mr. and Mrs. Younger pose for a farewell picture at Dulwich on October 29th last year.

Harry Younger's Retirement

ON occasions when Mr. J. B. Sainsbury, Harry Younger and J. E. Clarke find themselves together Mr. John will tell you proudly that they were all three "born and bred on the firm". Mr. John, as is well known, was born at Drury Lane and Mr. Clarke at 66, Western Road, Brighton. Mr. Younger's father was H. J. Younger, who as manager opened the Lewisham branch for J.S. Mrs. Younger was book-keeper in the butcher's shop next door and Harry was born over the shop. The death of his father in the nineties left Harry an orphan and when he left school he joined the firm, in 1908. It was just before Christmas that he moved into the Harrow branch as an egg-boy.

The Harrow branch supplied much of the provisions for

Harrow School where each house ran its own catering arrangements and the branch was a busy one. Harry as egg-boy was paid 3s. 6d. a week and of course lived in, and in those days 3s. 6d. went a lot further than it does to-day. Sometimes, Mr. Younger says, he would go off to Worthing on a Sunday and pay 2s. 6d. return fare for the trip. It left him only a shilling for the rest of the week, but he could usually manage a visit to the Willesden Empire with a good seat at fourpence out of his shilling. The hours, as anyone who worked in the retail trade in those days will know, were very long indeed. Eight o'clock at night was a normal closing time and on Saturday nights the work was not finished until eleven or midnight. But even so, in retrospect, life at Harrow then seems very leisurely and countrified compared to life anywhere now. Sometimes on a Sunday the boys from the branch would walk through fields all the way over to Preston Park and there, at the little railway halt, take down the red flag which was kept for travellers' use, and signal a train to stop and pick them up for the return trip. Harry was transferred from what was almost a country branch to our Haverstock Hill branch.

Hampstead was still well out of London in those days and the wide road carried very little motor traffic as yet. But things were on the move and Harry remembers that after the suffragette demonstrations of the time, some of the ladies who were regular customers would come hobbling into the shop on sticks after their battles with the police on the previous day.

"The customers," says Mr. Younger, "were really charming in Hampstead." Even the suffragettes, who were inclined to be aggressive perhaps because of the nature of their activities, and certainly the ladies who came to shop with their dogs. The right size of dog was found by the shop boys to fit neatly into a cheese box and, once in, it could be "lost" under the counter until the moment came for restoring it to the owner, who was by now hunting for it frantically up and down the wide pavements. The profits were small and uncertain but besides that, as Mr. Younger says, it helped to cheer them up.

Not that they needed much cheering up. The boys were early risers and would go off by Tube to Golders Green to play football before the shop opened or, in the summer, would go

Mr. Pagden proposes a farewell toast to Mr. and Mrs. Younger.



Mr. Younger replies to the toast. Mr. Younger's reminiscences held everyone's attention.



Photographed together here are, L. to R. Mr. Lee, Dr. Koefman, Mr. Cody, Mr. Dudman, Mr. Younger, Mr. Cox and Mr. Woods who were usually to be found at lunchtime at Blackfriars occupying the same table in the managers' canteen.



swimming in the Hampstead Ponds. Young Harry was a "general factotum", as he puts it, when he worked at Haverstock Hill. Every time anything was wanted from the cold store, he went down through the trap door to get it. Besides keeping an eye on the egg baskets outside the shop he would lend a hand with deliveries and go round on his bicycle with special orders and on any orders he took for poultry he would get a halfpenny commission on each bird. In those days there was a great variety of poultry and game on sale and at what seem to us now to be ridiculous prices. A chicken cost 1s. 6d. and larks were on sale in the autumn at twopence each. These birds were sold trussed and skewered, usually half a dozen on a skewer. They were roasted on the skewer and, says Mrs. Beeton, they are "by many persons esteemed a great delicacy"*.

From Haverstock Hill Harry went on to 3 Golders Green, where there were at that time so few people living that it was possible to close the shop at four in the afternoon. And after a brief spell in this quiet and easy-going atmosphere he was transferred to Queen's Crescent which, he says, he didn't like at all. At any rate he didn't like it at first for in those days Queen's Crescent was a rough, tough, bustling market street full of barrows and keen traders and even keener customers who were never above lifting a quarter of tea from the front of a display. They gave it up when the firm took to filling the display packets with sawdust. Harry tells a comic story of one old lady who to his alarm and distress picked over his eggs and from time to time tucked one into her blouse. He signalled for the manager who saw what was going on and strolled over to the lady. "Now then," he said, tapping her arm, "you be careful" and as she straightened up he said, "Our eggs have to be treated very carefully, you know." And with each word he slapped her waist with the back of his hand as if to emphasise each word. The thief retired damp and confused.

Late trading was normal in that district. Pay day was on Saturday for most workers and very little trading was done until the public houses closed about midnight. Then the business would be fast and furious for an hour or so and the crowds

*The sale of larks is now illegal, the objection to taking them (and other small birds) being that the balance of nature is upset and a valuable means of controlling insect pests is lost.

Mr. and Mrs. Younger cut their cake at the party. Before their marriage in 1926 Mrs. Younger was Miss Wyrill (hence her nickname "Squirrel" seen on the banner on p. 7). She worked in the Sales Office looking after bacon and ham sales under Mr. Joe Perry, who is remembered above all for his phenomenal memory. Mrs. Younger took an active part in the work of the Griffin Club and was secretary of the Ladies' Hockey eleven.



would gradually thin out until it was possible to put the shutters up. The naphtha flares in the market would be doused and the dim gas lights in the street would take over. Nothing marks the difference between the Edwardians and the new Elizabethans more boldly than their contrasting habits of retail trading. The Shop Hours Act is not the only force which brought the change. The cinema at first, then the radio and now television have brought a completely new pattern of life which makes those not very far-off days seem like a page out of Dickens.

After his early training in the branches Harry came to Blackfriars in 1913 when the shadow of the first world war hung over Europe. He was a member of the Territorials and on drill nights the Blackfriars members would change at the office and go off, half civilian, half soldier, in bowler hat and

black jacket, khaki trousers and puttees. In 1914 he was in camp when war was declared on August 4th. He didn't get back to Blackfriars until 1919 after service with the Royal Artillery in France, Belgium and Germany.

There, after a short spell in the cheese department, he joined the bacon department and remained to rise from stock-clerk to bacon buyer.

An account of Harry's career with J.S. would not be complete without referring to his passion for sport and to the very active part he played in helping to build up the Griffin Club. He was a founder member and one of the original committee members, and right up to his retirement he was always ready, not only to take a hand in organisation, but to turn out and play cricket for the depot team. He led football and cricket teams so often that it is not easy to remember a time in the past when he wasn't a captain or a vice-captain. To-day he plays badminton regularly at Colombo Street and, since he retired, he tells us that he is trying his hand at golf.

We have dwelt at length on Mr. Younger's early days with J.S. because they show the great changes that he, as a senior service member of the staff, has seen take place. If anyone has identified his life with that of the firm it is certainly Mr. Younger and we wish him a long, happy and active retirement.

Mr. Parker presents Mr. Younger with a canteen of silver.

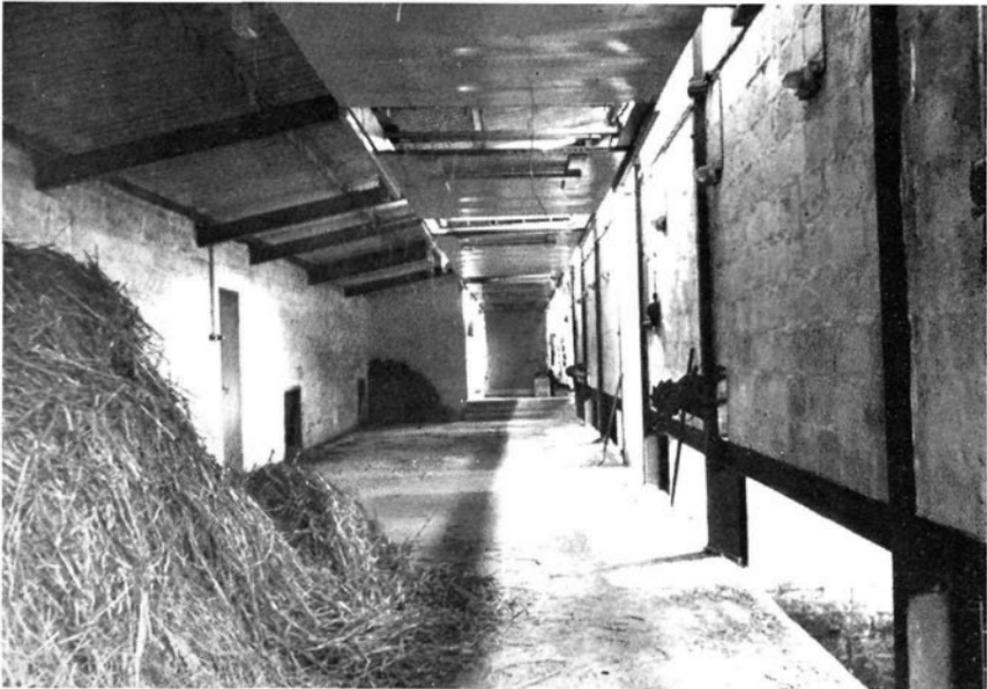


Winter Feeding at Fordmouth

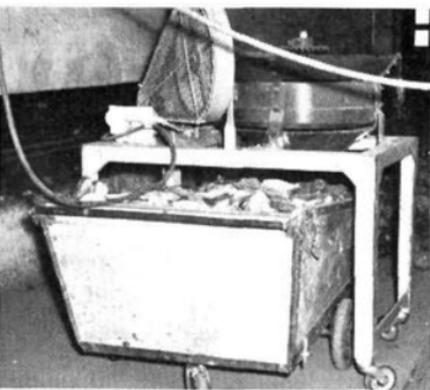


Recently adapted steadings at Fordmouth, one of the J.S. Inverquhomery farms in the Buchan district of Aberdeenshire, are designed to increase the capacity of the byres and to reduce the handling of winter feed to a minimum. The photograph above shows the large roof area covering the cattle courts. The new design will make it possible to house and feed some 90 cattle where there was only room for 36 before. The four air vents which can be seen in the wall are fitted with baffle plates to break the draught. On the right is the barn loft exit for the despatch of corn.

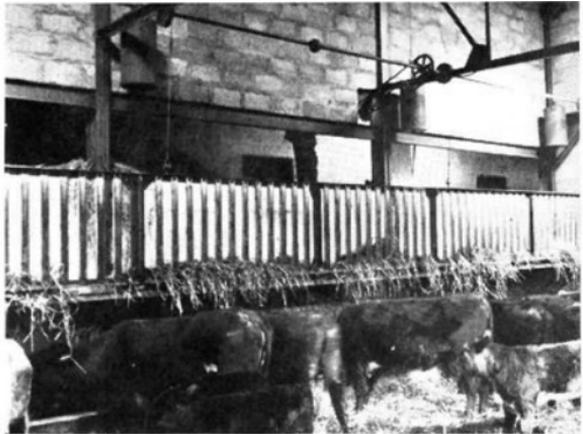




The overhead straw barn. The openings at the foot of the wall on the right are for easy filling of the "bais" which are wound up and down by hand winch. The straw is brought into the barn on a high level conveyor at the top of the picture.

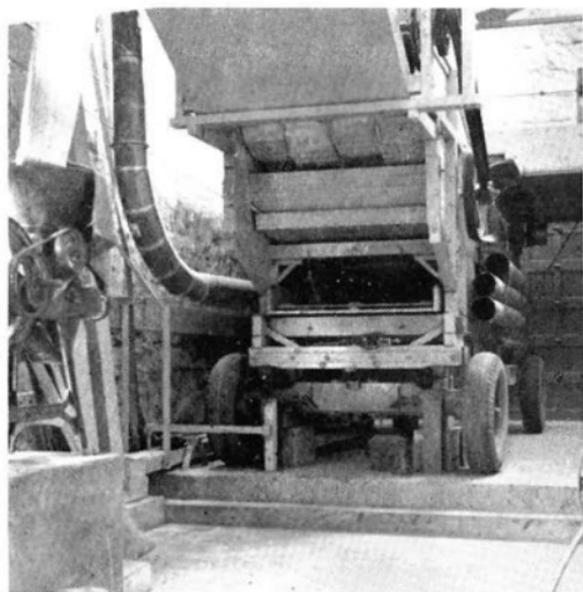


Top right is a view of one of the cattle courts. The "haik" is seen here in the raised position which allows the cattle to come forward to eat at the turnip coops. (Below) The "haik" is down and in this position it shuts off the cattle from the trough and allows the cattleman to fill it at his convenience.



(Opposite, left) The electrically powered root slicer on a frame-table allows the slices to fall directly into the trolley. It is placed close to the trough and the trolley when loaded (opposite, right) allows easy handling and forking into the trough.

(Right) The portable mill which can be moved around the farm as needed.





JUBILEES

IN 1955 four J.S. branches celebrate their Diamond Jubilee. They are 18/20 Holloway, of which there are pictures on other pages, Stockwell, 67 Sutton and 176 Streatham, all of which opened in 1895, a year which was notable among other things for the Jameson Raid in South Africa and for the enormous size reached by leg o' mutton sleeves. Tea cost 1s. 5d. a pound.

Ten years later in 1905, King Edward VII opened a new London thoroughfare called Kingsway, the Japanese won a war against the Russians, tea was selling at 1s. 8d. a pound and J.S. opened five new branches which celebrate their golden jubilee. They are North Finchley, 57b Kingston, 3 Brighton, 51 Ipswich and Colchester.

Silver Jubilees are celebrated this year by branches opened in 1930 at 259 Ilford, Lordship Lane, Crouch End, Leatherhead, 97 Kingston, Chelsea, 48 Ipswich and Worthing. It was a year of depression with two million unemployed but the standard rate of income tax was 4s. 6d. in the pound and tea was 2s. 8d. a pound. The R101, Britain's last great experimental airship, crashed on its way to India, Amy Johnson, a Yorkshire girl, made a successful solo flight to Australia which took nine days and won her a £10,000 prize from the *Daily Mail*.



Branch and Blackfriars

Staff

Meet for Dinner



THE photographs on the following pages were taken on the occasion of a dinner given by the Firm to officials and Branches on November 2nd. The function was not arranged for the celebration of any particular event ; the fact that the last similar occasion was in 1949 and that it is most valuable for Branch and Blackfriars staff occasionally to meet together in this way, were believed to be sufficient reason.

Exactly 400 people were present including Managers, the majority of officials and representatives from the Egg Depots, East Harling and the Abattoir. It was unfortunate that limitation of space made it necessary to draw lots amongst some officials—the unlucky ones can hope for better luck next time.

All 400 present shared one regret—that Mr. Alan was unwell and unable to be present. A telegram brought his greetings to which an appropriate reply was sent.

All the guests were received by Mr. R. J. and Mr. Salisbury, whilst Mr. John (in excellent form and looking little more than half his age) passed from group to group greeting his old friends.

There were no formal speeches at dinner, but Mr. R. J. gave a brief review of current trading and business conditions which was very greatly appreciated.

The highlights of the evening were undoubtedly the spontaneous and most enthusiastic welcome given to Mr. John when he took the chairman's seat at dinner, and the wonderful welcome which was accorded to his brief and perfectly timed remarks to the guests.



Mr. John enjoys a joke with Mr. Parker of Head Office and Mr. Laincbbury, manager of Oxford branch.

BELOW : Mr. Salisbury and Mr. R. J. Sainsbury greeting guests as they arrived at the Trocadero.





Mr. J. A. Sainsbury (centre) with (left) Mr. C. Wood and (right) Mr. G. Taylor, both of the Factory.



Mr. J. D. Sainsbury (centre) with District Supervisor Mr. G. Brown. Behind him is Mr. K. G. Tappenden, Seaford and (right) Mr. W. T. Turrell of Bexhill.



Mr. Timothy Sainsbury with (left) Mr. J. Woods of Head Office.



L. to R.: Mr. G. W. Smith, Head Office, with Superintendents Mr. F. A. Pagden, Mr. J. F. Lamb and Mr. S. Walter.



L. to R.: Mr. R. G. Smee, 43 Islington; Mr. A. J. Walder, Hackney; Mr. H. J. Boston, 96 Kilburn; Mr. J. Barker, 48 Islington; Mr. A. J. Biggs, 76 Islington.



L. to R.: Mr. R. E. Gregory, Redhill; Mr. Jordan, East Harling; Mr. F. J. Speed, Haywards Heath; Mr. A. F. Fry, 48 Ipswich; Mr. C. A. Colmer, Head Office; Mr. K. G. Tappenden, Seaford and Mr. G. Lintott, 23/24 Brighton.



L. to R.: Superintendent Mr. F. A. Pagden, Mr. W. Price, Wealdstone; Mr. S. G. Cudmore, Crouch End; Mr. G. W. Pawsey, 151 Queen's Crescent; Mr. E. E. Cook, 154 Walthamstow.

Mr. John talking to Mr. T. Reeve, Lewisbam (centre) and Mr. J. Gregory, Head Office.



Mr. P. A. C. Snow of 31 Eastbourne chais with Mr. L. Wrench who left Eastbourne to manage the new self-service branch in Southampton.



Superintendent Mr. S. F. Farrow (left) with Mr. J. G. Dearlove of Head Office.





L. to R.: Mr. P. J. Coalwood, Walsall; Mr. S. A. Tomalin, Kettering; Mr. N. R. Hayes, Coventry; Mr. G. Harrison, Derby.



L. to R.: Mr. E. Gorman, 75 Ilford; Mr. S. J. Partridge, 819 Goodmayes; Mr. F. Smetham, Barking; Mr. C. E. Davis, 50 Goodmayes; Mr. W. J. Theobald, Seven Kings.



L. to R.: Mr. A. J. Waller, Head Office; Mr. J. Marsb, Fölkestone; Mr. H. Knell, Bedford and Mr. G. Lovegrove, Cambridge.

L. to R.: Mr. G. W. Freeman, Beckenham ; Mr. L. Humphrey, Forest Hill and Mr. A. Young, Sydenham.



L. to R.: Mr. L. Crook, Head Office ; Mr. R. G. Pescod, Pinner and Mr. E. A. Wright, Head Office.



BELOW LEFT : Mr. R. A. Gilbert, Potters Bar with (right) Mr. A. J. Walder of Hackney.

BELOW RIGHT : Mr. K. Farr of Leytonstone with Mr. W. R. Cave of Leyton (left).



L. to R.: Mr. E. Milner, 73 Kingsland ; Mr. C. R. Grigson, 17 Forest Gate and Mr. L. Manners, Dagenham.



L. to R.: Mr. B. Gorham, Northampton ; Mr. W. J. Allum, E. Finchley and Mr. M. Gardner, Whetstone.

BELOW : Mr. H. D. Symons, Head Office ; Mr. H. Younger, Head Office ; Mr. C. A. Colmer, Head Office ; Mr. A. Biddlecombe, 2/4 Ealing ; Mr. L. Humphrey, Forest Hill.





L. to R.: Mr. H. J. Goshawk, 296 Holloway; Mr. H. H. Stevens, Spare List; Mr. W. E. Guest, Watney Street.



L. to R.: Mr. R. Newling, Stanmore; Mr. A. G. Batchelour, Oxhey; Mr. A. Burge, S. Harrow; Mr. L. Manuel, 367 Harrow.

L. to R.: Mr. A. Rawlingson, 21 Watford; Mr. R. A. Gilbert, Potters Bar; Mr. W. Reynolds, Leicester; Mr. A. C. Davis, High Barnet; Mr. N. Hayes, Coventry; Mr. F. C. Juby, 51 Ipswich; Mr. P. Richardson, Nottingham; Mr. G. Harrison, Derby; Mr. L. Warwick, Goring Road, Worthing.





L. to R.: Mr. J. Bigland, Southall; Mr. F. J. Ryder, Westbourne Grove; Mr. L. G. Price, N. Harrow.



L. to R.: Mr. J. Barker, 48 Islington; Mr. A. C. Biggs, 76 Islington; Mr. G. Lomonaco, 98 Queen's Crescent; Mr. F. C. Freeman, 160 Cricklewood; Mr. E. R. Pryke, Spare List.

BELOW LEFT. L. to R.: District Supervisors Mr. L. Phillips and Mr. C. Etberington. BELOW RIGHT. L. to R.: Mr. L. Lewis, 3 Golders Green; Mr. W. G. Manning, Tonbridge; Mr. H. Rumsey, Finchley Road.





L. to R.: Mr. W. J. Hedges, Superintendent ; Mr. W. McGovern, Bognor ; Mr. W. Overton, St. Albans ; Mr. S. C. Collins, North Finchley ; Mr. A. C. Wallbridge, Willesden Green ; Mr. T. R. Welham, 9/11 Croydon.

L. to R.: Mr. R. G. Newman, Cheam ; Mr. W. H. Jones, Morden ; Mr. G. Walter, 68 Croydon ; Mr. R. Candy, 147 Balham.



L. to R.: Mr. A. W. Heffer, Mr. C. Wood, Mr. G. Taylor, Mr. H. Taylor, Mr. G. Naylor of the Factory and Mr. C. Monty and Mr. E. F. Williams of the Laboratory.



L. to R.: Mr. A. J. Huggett, Surbiton; Mr. G. Crathern, Guildford; Mr. F. T. Kelly, Woking and Mr. A. A. Harrington, Berkhamsted.



L. to R.: Mr. F. J. Collins, 218 Sutton; Mr. A. Squires, Hythe; Mr. E. I. Garner, Ashford; Mr. O. D. Keene, 10 Eastbourne.



L. to R.: Mr. L. Tuck, Kingston; Mr. W. J. Bridgeman, Apex Corner; Mr. E. S. Walton, Head Office.



L. to R.: Mr. L. Warnes, 6 Norwich; Mr. W. Overton, St. Albans; Mr. A. F. Fry, 48 Ipswich.



L. to R.: Mr. W. Stanbury, Mr. S. Tanner, and Mr. E. L. Waite-Gibbs, all of Head Office.



L. to R.: Mr. H. J. Pounder, 34 Ilford; Mr. E. F. A. Brown, Debden; Mr. L. Becker, Barkingside.

L. to R. : Mr. R. Linfield, Mr. R. L. Andrews, Mr. R. A. Hopkins, Mr. H. V. Crowe, and Mr. F. Fry, all of Head Office.





L. to R. : Mr. L. Howard, Mr. H. T. Green, Mr. G. Hankins, and Mr. W. Freeman all of the Factory.



ABOVE LEFT. L. to R.: Mr. S. Gardner, Catford Hill ; Mr. W. P. Parfitt, 158 Catford Corner ; Mr. H. K. Stevens, Lee Green.

ABOVE RIGHT. L. to R. : Mr. A. Burge, S. Harrow ; Mr. C. Luckett, Ruislip ; Mr. W. A. D. Rider, Stockwell.



L. to R. : Mr. A. G. Butcher, 3 Hove ; Mr. N. Brayne, 3 Brighton ; Mr. G. E. Kelsey, Broadwater, Worthing.



L. to R.: Mr. E. L. Waite-Gibbs, Mr. P. Staples, Mr. H. Steward and Mr. M. W. Robinson all of Head Office.

L. to R.: Mr. N. J. Miles, 16 Ilford; Mr. F. G. Davis, Meat Supervisor; Mr. W. E. Guest, Watney Street.



L. to R.: Mr. J. Wisbart, 52 Holloway; Mr. T. C. Manley, 12/16 Kingsland; Mr. A. Wickens, 16/20 Holloway.



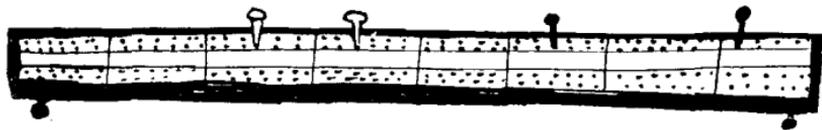


PARSON WOODFORDE'S PAY DAYS

Jan. 10th, 1787. . . . Nancy a very small matter better in her left knee. To Ben, this Morning for things pd. 3.4.3. To Ben, also for a Years Wages—pd. him 10.0.0. To Betty, for things pd. 0.5.8½. To Betty, also for a Years Wages—pd. her 5.5.0. To Briton, for things pd. 0.18.1. To Briton, also for a Years Wages—pd. him 8.0.0. Briton made me uneasy being discontented. To Nanny, for a Years Wages—pd. her 5.5.0. Of Nanny, having lent her, recd. 1.0.0. To Jack, for a Years Wages—pd. him 1.1.0. At Cribbage this Evening with Nancy neither won or lost.

Jan. 16th. . . . Paid to Nancy this Morn' her Annual pay 10.0.0. To ditto also for a fat Pigg 2.9.0. Recd. of ditto for divers things pd. for her 8.9.6. To a Man for some Cod Fish and Oysters pd. 0.5.1. At Cribbage this Evening with Nancy—won 0.0.6.

From the diary of The Reverend James Woodforde, 1740-1803.





**Stamford
Players
present
BUSMAN'S
HONEYMOON
at Toynebee Hall**

*Lord and Lady Peter Wimsey
(Anthony Ridgway and Jeanette
Johnson) watch the approach of
the vicar.*

Miss Twiterton (Joan Martin), Mr. Puffett (Albert Heaver) and Rev. Simon Goodacre (Derek Tremelling) run through one of the anthems being rehearsed by the choir.





Crutchley points out that he's still owed £40. L. to R. Miss Twitterton (Joan Martin), Mr. Puffett (Albert Heaver), Rev. Simon Goodacre (Derek Tremelling), Frank Crutchley (Arthur Dove), Mr. Macbride (Stanley Pitt), Harriet (Jeanette Johnson), Lord Peter Wimsey (Anthony Ridgway).



Lord Peter Wimsey (Anthony Ridgway) discovers that P. C. Sellon (Douglas Baker) is left-handed, while Harriet (Jeanette Johnson) and Inspector Kirk (Leslie Kearley) look on.



Mrs. Ruddle (Joan Fagg) answers the cross-examination of Inspector Kirk (Leslie Kearley) and P. C. Sellon (Douglas Baker).

After the funeral. Mr. Puffett (Albert Heaver), Mrs. Ruddle (Joan Fagg), Rev. Simon Goodacre (Derek Tremelling) and Miss Twitterton (Joan Martin).



Enter the removal men! Albert Appelby (L.), who also produced, and George Tyers, who was also Stage Manager.

Reconstruction of a murder. Bunter (George Marshall), Lord Peter Wimsey (Anthony Ridgeway) and Rev. Simon Goodacre (Derek Tremelling).





A HOME FROM HOME

Both King Edward and Queen Alexandra were the most considerate of monarchs, and on all state occasions did everything within their power to make their guests feel at home. This was never illustrated so forcibly as at a dinner at Buckingham Palace in 1907, when a well-known Indian guest was in London for the first time and was entertained by their Majesties. As usual, there were no special Indian dishes, but the chef had provided a great many alternate courses so that the guest need not eat any meat forbidden by his religion. Quite high up on the menu was a dish of asparagus served as King Edward liked them best, plain with a little butter sauce, and the Indian visitor agreed to try a little. He was one of the first to begin eating, and the King, looking up, saw a footman staring in horror as the visitor, with great unconcern, ate a piece of the delicacy and threw the less tasty part over his shoulder, where it landed with a tiny plop on the carpet. It was a difficult moment, but King Edward responded to it magnificently. He finished all but a small piece of his asparagus, and, following his guest, threw it over his shoulder. Within no time the rest of the party had followed suit, and when the dining-room staff came to clean up after the meal there were dozens of tiny messes of asparagus on the carpet behind the chairs.

From ROYAL CHEF by Gabriel Tschumi



A general view of the floor at the Country Sections' Dance.

At Blackfriars with the Country Sections

On October 15th the best yet Country Sections' Dance was held, with visitors coming in coachloads from all directions. Over 400 guests were present, dancing to Norman Jackson's Embassy Band. The cabaret was given by the Three Spallas whose act was in the last Royal Command performance. The next Country Sections' Dance will be on February 26th so book early!





FOLKESTONE and HYTHE

BISHOP'S STORTFORD





**POTTERS BAR
HAVERHILL
EASTBOURNE
CHELMSFORD**

TONBRIDGE



HAYWARDS HEATH





BRENTWOOD

ROMFORD





BRIGHTON

BEDFORD





ST. ALBANS

WOKING





TUNBRIDGE WELLS

and some Head Office guests





K, Y & R DANCE TOGETHER

At Wembley Town Hall on October 25th K, Y and R Sections held a very successful combined dance at which over 700 S.S.A. members and friends were present to dance to Arthur Passmore's Band. On the left Mr. Lamb presents a raffle prize to Mrs. Cudmore, wife of the Manager of J.S. Hatch End branch.

NEWS OF J.S. STAFF ON NATIONAL SERVICE

The following are extracts from some of the letters we have received from our men on National Service during the last few weeks:—

M. ASHFORD, *Kingsbury*. Hong Kong (Army). A Cpl. in the R.A.M.C. Hoped to be home in time for Christmas. Has been quite content in Hong Kong and found it difficult to leave the many friends he has made there.

G. GIBSON, *Morden*. Bordon (Army). Is attached to R.E.M.E. and is employed in the Battalion Orderly Room doing clerical duties. Finds living conditions quite good and is able to get home quite often.

N. SHAKESPEARE, 193 *Catford*. Aldershot (Army). Has completed his initial training and is now undergoing technical training in cookery. He is hoping to be posted abroad when he has completed the course.

L. COOKE, *Bedford*. Germany (Army). Now promoted to L/Cpl. and seems to have been fully occupied lately with various big exercises.

A. R. DANIEL, *Joel St.* Fakenham (R.A.F.). Finds the food much better than at his previous station but travelling facilities are difficult. Was lucky to escape injury when the coach bringing him back to camp from leave was involved in an argument with a cow.

J. KINCHEN, 94 *The Wells*. Chichester (R.A.F.). Is still doing very well at athletics and continues to take a prominent part in the local table tennis tournaments.

W. MORROW, 140 *Finchley*. N. Ireland (R.A.F.). A Cpl. in the R.A.F. Police and is employed as a dog handler. Has been bitten on numerous occasions.

I. TREACHER, 158 *Catford*. Devizes (Army). Is now a Regimental Butcher in the Pay Corps. Has found his J.S. experience very helpful.

B. SMITH, *Peckham*. Egypt (Army). Is now graded as a Driver in the R.A.S.C. He is, in the main, driving three-ton trucks and is just about getting used to the left-hand drive.

T. BLOUNT, 24 *Brighton*. Reading (Army). Is at the moment being trained as an electrician but is thinking of asking for a transfer to another trade.

A. SMITH, 68 *Croydon*. Wirral, Cheshire (R.A.F.). Has been accepted as a Clerk and has almost finished his basic training. Getting along fairly well so far, but is not, in his opinion, getting enough food.

G. PORTERFIELD, *Edmonton*. Korea (Army). Has been posted with the field ambulance and is stationed a few miles from the Imjin. Will probably be out of Korea by now and will not be particularly sorry.

J. PASSANT, *Forest Hill*. Korea (Army). Is not very much impressed with the country so far but had a very interesting journey in getting there.

D. TRÜSSLER, *Reigate*. Chester (Army). Expects to go to Korea early in January and in the meantime seems to have had a variety of jobs from Traffic Controller to Bank Guard.

G. CARTER, *Peckham*. Blandford (Army). Has just completed his basic training at Aldershot and is now on a 12 weeks catering course at Blandford. Has already burnt 96 cakes and is still trying to live it down.

A. COOPER, 2/4 *Falrig*. N. Ireland (R.A.F.). Was successful in his examination at St. Athan and is now A.C.I hoping to become L.A.C. in the very near future. Is employed in Air Sea Rescue Squadron.

T. COWDEN, *Edgnare*. Germany (Army). Stationed at Wuppertal and was pleasantly surprised at the clean and comfortable barracks provided—is employed as a Company Clerk.

D. ERNOULT, 9/11 *Croydon*. Malaya (Army). Continues to have the opportunity of travelling. Recently helped in a demonstration of supply dropping and during the trip passed through Borneo, Philippine Islands, and Saigon.

J. FAWDRY, *Winchmore Hill*. Germany (R.A.F.). Now an L.A.C. and is stationed at Butzweilerhof. Had a very interesting journey out from England, but it took four days to get to his particular camp. Has settled down fairly well but does not like shift work.

R. FRY, *Forty Avenue*. Germany (Army). During a recent 10-day exercise he travelled over 2,000 miles, passing through many large towns and cities. Was glad to be put out of action for a short while by imaginary radiation burns.

G. HOLMES, *New Malden*. Germany (Army). Is working in the A.C.C. attached to the Royal Hussars. Has settled down quite well and is obviously making sure that he is well fed.

B. JOHNSON, *Winchmore Hill*. Larton Wirral, Cheshire (R.A.F.). Has now almost completed his initial training and although he is not very keen on the station so far, he seems to have made a large number of friends.

B. JONES, *Stannore*. Henlow (R.A.F.). Has been in hospital with appendicitis, but is now quite fit again. Has been promoted to L.A.C., but has just missed being posted to Cyprus.

F. LEF, *Colchester*. Warminster (Army). Has now been promoted to L/Cpl. and is employed as a Clerk in the medical reception station. Living conditions are very good indeed and we imagine that he will be quite content to stay there.

L. McCULLA, *Stannore*. Shrewsbury (Army). Has now been promoted to Cpl. and although he is still doing a good deal of clerical work is also responsible for some of the instructing and drill, etc.

D. MEAD, *Parley*. Germany (Army). Is attached to the R.A.S.C. training wing, and although living conditions are quite good he already finds it rather cold. There appear to be plenty of facilities for entertainment at his particular camp near Hanover.

W. MITCHELL, *South Harrow*. Kenya (Army). Seems to be having a very pleasant time at Nanyuki on the lower slopes of Mt. Kenya. Is very interested in seeing the numerous coffee plantations in the area.

A. NEWELL, 259 *Ifford*. Pirbright, Surrey (Army). Has now completed his initial training in the Grenadier Guards and is undergoing field training, which he finds very hard going.

D. WEST (H.O.). Ismailia (R.A.F.). Camping in the desert. Was to move in December and is hopeful of a better place.

A. BRITLAND (H.O.). King's Lynn (R.A.F.). Has just passed his S.A.C. Board.



When Mr. T. R. Welham left Colchester branch to take up his post of manager at 9/11 Croydon he was presented with a handsome set of smoker's equipment. Miss D. Farrell, who has the longest staff service at Colchester, made the presentation on behalf of the staff.

STAFF MOVEMENTS AND PROMOTIONS

We are pleased to record the following promotions:—

TO DISTRICT SUPERVISOR

G. Brown from 9/11 Croydon

TO MANAGER

H. Mandeville

J. Nanzer

G. Collin

C. Willis

of Guildford
of Crouch End
of Chelsea
of Bedford

to Byfleet
to 8 Temple Fortune
to 87 Balham
to Spare List

TO ASSISTANT MANAGER

L. M. Simons

E. G. Hill

J. Rose

K. H. Arnold

I. D. Evans

A. A. Pearce

S. K. Saunders

222 Watford
Colchester
Bournemouth
Boscombe
West Kensington
Colchester
Hampstead

TO HEAD BUTCHER

D. J. Pringle	of 189 Kensington	to Camberley
L. F. Sage	of Colchester	to Southampton as Deputy Head Butcher

The following transfers will be of interest to many members of the staff :—

MANAGERS

F. T. Kelly	from Byfleet	to Woking
L. T. Westcott	from Woking	to 67 Sutton
W. Dowson	from 67 Sutton	to Chelsea
T. Reeve	from Chelsea	to 44/46 Lewisham
J. Keleher	from 44/46 Lewisham	to 194 Kentish Town
W. T. Selley	from 194 Kentish	to Lambeth Walk
D. Billings	from 8 Temple Fortune	to 177 Haverstock Hill
K. Collins	from 177 Haverstock	to 222 Watford
W. Overton	from 222 Watford	to St. Albans
L. Warnes	from St. Albans	to 6 Norwich
G. Watson	from 6 Norwich	to Colchester
T. R. Welham	from Colchester	to 9/11 Croydon
F. Linfield	from Paddington	to Morden
R. H. Brooks	from 97 Kingston	to Paddington
W. B. Black	from 87 Balham	to West Kensington

ASSISTANT MANAGERS

L. Salter	from 16 20 Holloway	to 13/15 Blackfriars
F. Thompson	from Whetstone	to North Finchley
N. Wilson	from 168 Streatham	to Chelsea
J. H. Smith	from Battersea	to 168 Streatham
F. W. White	from Selsdon	to 73 Croydon

HEAD BUTCHERS

A. Woollard	from Spare List	to Manor Park
A. A. Sansum	from Manor Park	to Spare List
C. H. Dunn	from Camberley	to Broadwater
L. Woolmore	from Spare List	to Hampstead
M. E. Hansen	from Hampstead	to Walton-on-Thames

MARRIAGES (BETWEEN MEMBERS OF J.S. STAFF)

Our very best wishes for their future happiness to the following staff on the occasion of their marriage :—

Miss I. W. Jackman (Cheam) and Mr. R. Stevens (Cheam) on the 18th September, 1954.

Miss M. Sawood (Peckham) and Mr. J. L. Penicud (Chelsea) on 11th November, 1954.

Miss P. Seaman (Burnt Oak) and Mr. K. Egget (Burnt Oak) on the 13th November, 1954.

Miss D. A. Dilloway (Ballards Lane) and Mr. C. S. Bodels (Muswell Hill) on the 27th November, 1954.

Miss W. Putt and Mr. R. C. Howell both of the Factory on the 30th October, 1954.

CONGRATULATIONS To the following on the completion of twenty-five years' service with the Firm.

- Mrs. J. Churchill. Housekeeper at Addiscombe.
Mrs. M. E. Cook. First Clerk at 16/20 Holloway.
Miss L. M. Harris. First Clerk at Marylebone.

RETIREMENTS

Since our last issue we have said goodbye to the following, and wish them health and happiness in their well-earned retirement :—

W. H. JONES. Engaged in 1908 at Hove. Promoted Manager in 1926, and has managed 271 Leytonstone, 314 Fulham, 87 Balham and since 1951 till retirement was at Morden.

W. E. MARSHALL. Engaged in 1908 at Croydon. He retired as Assistant Manager from 73 Croydon, but during the last war he managed several branches in the Croydon area.

W. J. MUNNERY. Engaged in 1912 at Brighton and when he retired was based at Barkingside. For a number of years he has been a relief manager working at many of the branches on Mr. Farrow's ground.

Housekeepers Mrs. West (Manor Park), Miss Mackie (Whetstone), Mrs. Silkestone (Derby and Folkestone), and Mrs. Kolesnick (Hoxton), have also retired, but we hope to see them in the future when they come back to help in the holidays.

OBITUARY

Since our last issue we regret to record the deaths of the following colleagues :—

Mrs. M. A. Williams, who retired from St. Albans Dormy House in April, 1948—died 4th October, 1954.

Mr. E. W. Toynton, who retired in June, 1947, and was well-known to Depot Staff as the Manager of 13/15 Blackfriars and to many of the branch staffs as a Supervisor of South-East London, died on 14th December, 1954. We extend our deepest sympathy to Mrs. Toynton and her family.

Mr. A. C. Coppin was engaged in 1924 at Catford, and promoted to management in 1931 at 58 Catford and has managed St. Helier and West Kensington. He died following an accident on 19th November. His wife can feel his colleagues share her tragic loss with her.



Symbol of a year of building is this picture of our new branch under construction at Lewisham

